

Jesse White, Illinois Literacy Foundation Team Up with BORDERS for Literacy Donation Program

CHICAGO--For the seventh consecutive year, Secretary of State and State Librarian Jesse White, the Illinois Literacy Foundation and 34 BORDERS superstores and 14 Waldenbooks stores are uniting to raise money from customers to enhance literacy appreciation and awareness for local literacy initiatives.

From Monday, October 5th through Sunday, November 1st, BORDERS customers are being asked to donate at least \$1 at the time of their purchase to raise funds for a local literacy organization. Each BORDERS store is partnered with a local literacy program, and each store will give customers the opportunity to add one dollar or more to their purchase to benefit the local literacy program. The Illinois Literacy Foundation selects the recipient literacy organization.

“As State Librarian overseeing literacy efforts in Illinois, I am proud to support this effort each year, and I commend the Illinois Literacy Foundation and BORDERS for their tremendous efforts to raise vitally needed funds and enhance literacy efforts,” White said.

Over the past six years, BORDERS customers’ donations have resulted in thousands of books and related materials being placed in libraries, schools, youth groups, senior adult day centers, shelters, pre-schools, resource centers and local literacy programs.

The Illinois Literacy Foundation is a non-profit organization that promotes literacy through partnerships with the private sector and corporate community. Learn more about the Literacy Foundation at

http://www.cyberdriveillinois.com/departments/library/who_we_are/ilf.html.

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