

**STATE OF ILLINOIS
SECRETARY OF STATE
SECURITIES DEPARTMENT**

IN THE MATTER OF: DANIEL V. SANCHEZ, individually)
NORBERO FALCON, individually, and SANCHEZ and)
ASSOCIATES MARKETING, its EMPLOYEES, AFFILIATES,)
SUCCESSORS, PROPRIETORS, PARTNERS, AND its)
ASSIGNS.)
_____)

FILE NO. 0300843

ORDER OF PROHIBITION

TO RESPONDENTS:

Daniel V. Sanchez
250 Parkway Drive, Suite 150
Lincolnshire, Illinois 60069

Norberto Falcon
c/o Sanchez and Associates Marketing
250 Parkway Drive, Suite 150
Lincolnshire, Illinois 60069

Sanchez and Associates Marketing
C/o Daniel V. Sanchez
250 Parkway Drive, Suite 150
Lincolnshire, Illinois 60069

Sanchez and Associates Marketing
P.O. Box 5139
Buffalo Grove, Illinois 60089

WHEREAS, a Temporary Order of Prohibition was issued by the Secretary of State on November 16, 2007 which prohibited Daniel Sanchez, Norberto Falcon, and Sanchez and Associates Marketing, their partners, officers and directors, agents, employees, affiliates, successors and assigns ("Respondents") from offering or selling securities in or from the State of Illinois until further order of the Secretary of State or his duly authorized representative;

WHEREAS, pursuant to section 11.F of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act"), the failure to request a hearing within thirty (30) calendar days of the entry of the

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Temporary Order shall constitute an admission of any acts alleged therein and constitute a sufficient basis to make the Temporary Order final;

WHEREAS, the Respondents have failed to request a hearing on the matters contained in the Temporary Order within thirty (30) calendar days of the entry of said Temporary Order and the Respondents are hereby deemed to have admitted the facts alleged in the Temporary Order;

WHEREAS, the Secretary of State, by and through his duly authorized representative, has adopted the Findings of Fact contained in the Temporary Order as the Secretary of State's Findings of Fact as follows:

1. That Respondent Daniel V. Sanchez, an individual ("Sanchez", collectively with Falcon and Associates, "Respondents"), maintains a business address at 250 Parkway Drive, Suite 150, Lincolnshire, Illinois 60069.
2. That Respondent Norberto Falcon, an individual ("Falcon", collectively with Sanchez and Associates, "Respondents"), maintains a business address at 250 Parkway Drive, Suite 150, Lincolnshire, Illinois 60069.
3. That Respondent Daniel V. Sanchez, d/b/a Sanchez and Associates Marketing ("Associates", collectively with Sanchez and Falcon, "Respondents"), maintained business addresses at 250 Parkway Drive, Suite 150, Lincolnshire, Illinois 60069 and P.O. Box 5139, Buffalo Grove, Illinois 60089.
4. That on or about January 6, 2003, Respondents, offered and sold to an Illinois resident (Investor) a Promissory Note in principal amount of \$40,000.00 (the "Note").
5. That the Note provided that the Investor that would receive interest "at a fixed rate of 5% per annum (\$4,000.00) from the date hereof until maturity", on April 6, 2003. The note further provided that Respondents would pay a late charge of 1% of any overdue principal and interest.
6. That the Investor paid for the "Note" via certified check, in the sum of \$40,000.00.
7. That thereafter the Investor received three months of interest payments of \$4,000.00 per month, for the months of February, March and April.
8. That thereafter the Investor never received the return of his principal or the 1% late charge on the unpaid principal.
9. That the investor requested the return of his principal on numerous occasions but the Respondents thereafter did not return the investors calls.
10. That the activities described in paragraphs 4 through 6 above constitute the offer and sale of a Note or an investment contract and therefore a security as those

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terms are defined in Sections 2.1 and 2.5a of the Illinois Securities Law of 1953 [815 ILCS 5] (the "Act").

11. That Section 5 of the Act provides, *inter alia*, that all securities except those exempt under Section 3 or those offered or sold in transactions exempt under Section 4 shall be registered either by coordination or by qualification prior to their offer or sale in the State of Illinois.
12. That Respondents failed to file with the Secretary of State an application for registration of the investment opportunity described above as required by the Act and that as a result the security was not registered pursuant to Section 5 of the Act prior to its offer in the State of Illinois.
13. That Section 12.A of the Act provides, *inter alia*, that it shall be a violation for any person to offer or sell any security except in accordance with the provisions of the Act.
14. That Section 12.D of the Act provides, *inter alia*, that it shall be a violation for any person to fail to file with the Secretary of State any application, report or document required to be filed under the provisions of the Act or any rule or regulation made by the Secretary of State pursuant to the Act.
15. That by virtue of the foregoing, Respondents have violated Sections 12.A and 12.D of the Act, and Respondents will violate Section 12.A of the Act again if they make further offers, or if they make any sales, of the investment opportunity described above in the State of Illinois.

NOW THEREFORE IT IS HEREBY ORDERED THAT: pursuant to the authority granted by Section 11.F of the Act, Respondents Daniel Sanchez, Norberto Falcon, and Sanchez and Associates Marketing, and their partners, officers and directors, agents, employees, affiliates, successors and assigns, are **PROHIBITED** from rendering investment advice and from offering or selling securities in or from this State until the further Order of the Secretary of State.


NOTICE: Failure to comply with the terms of this Order shall be a violation of Section 12.D of the ACT. Any person or entity that fails to comply with the terms of this Order of the Secretary of State, having knowledge of the existence of this Order, shall be guilty of a Class 4 felony for each offence.

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This is a final order subject to administrative review pursuant to the Administrative Review Law [735 ILCS 5/3-101 *et seq.*] and the Rules and Regulations of the Act (14 Ill. Admin. Code, Ch. 1 Sec. 130.1123). Any action for judicial review must be commenced within thirty-five (35) days from the date a copy of this Order is served upon the party seeking review.

ENTERED: This 19th day of December 2007.


JESSE WHITE
Secretary of State
State of Illinois

Attorney for the Secretary of State:

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