



# Jesse White

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## SECRETARY OF STATE

# NEWS

### **For Immediate Release:**

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### **Jesse White and the Chicago Bulls Unveil New Permanent Bulls License Plate** *Money Raised From the License Plates Will Support Illinois Public Schools*

Illinois Secretary of State Jesse White and the Chicago Bulls unveiled the new Bulls permanent Illinois license plate today.

The black and red striped plate, which features the Bulls logo, was on display during a press conference at the James R. Thompson Center. Chicago Bulls Hall of Famer Scottie Pippen, Bulls President Michael Reinsdorf, and Benny the Bull were on hand for the unveiling.

“With the Bulls amazing record, this is a great time for fans across the state to express pride for the team by displaying the new plate,” said White. “Plus they will be supporting public education throughout the state of Illinois.”

“We are proud to partner with the state of Illinois to help support such a worthy cause and to give Bulls fans the opportunity to show their team loyalty with an official Illinois license plate,” said Bulls President Michael Reinsdorf. “We thank Secretary White for his efforts in making this possible and hope our fans show their pride by reserving their own Chicago Bulls plate today.”

Starting today, the public can order the license plates by visiting [www.cyberdriveillinois.com](http://www.cyberdriveillinois.com). Fans can order random number, personalized or vanity plates. Those plates will be sent out on May 13<sup>th</sup>.

The cost to purchase a random number Bulls plate for a currently titled vehicle with valid Illinois registration is \$69.

Pricing varies for vanity and personalized license plates.

Fans who attend the Chicago Bulls versus Indiana Pacers playoff game tonight at the United Center will be able to purchase and walk away with random number Bulls license plates. The Secretary of State’s mobile unit will also be able to register people for personalized and vanity license plates at the game.

Public Act 095-0331, enacted in 2002, allows for Illinois sports teams to have license plates designated as Professional Sports Teams license plates. The Chicago Bulls are the fourth sports team in the state to take advantage of the law.

Twenty-five dollars from each license plate goes to the Professional Sports Teams Education Fund and is earmarked for the Common School Fund, which supports public schools throughout the state.